



RAINBOW ARTISTS

WWW.RAINBOWARTISTS.COM

WOMEN MAKING ART SINCE 1990

September 2017 Newsletter

July Program: Framing 101
Facilitated by Janine Wilson
Sunday, September 17, 2-4 pm
OFFCenter Community Arts
808 Park Avenue SW

How do you mat and frame?

How do you prepare your art for display?

Do you have tricks and tips to save money?

Do you do your own framing? How do you do this?
What tools do you use?

This is a show and tell meeting so bring samples and lists of suppliers.

Contacts

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ARTdates

September 17, 2-4: Rainbow meeting at Joan Fenicle's home in Placitas. Directions and details to follow.

December 2017: We will exhibit at St. John's Episcopal Church from December 8, 2017 – March 6, 2018. Coordinator Janine Wilson. Details to follow.

May 2018: Rebirth exhibit at Tortuga Gallery.

ARTportunities

Earth Now- A Fiber Show of Hope

This show is a space for the fiber artist to reflect on the state of our earth and create a work that expresses ideas to open a dialogue around what is happening presently in our world. A wide variety of art and artists is anticipated for this show.

The show will run November 3—December 1. All items in the show should be available for sale.

Tortuga Gallery will retain a 35% commission on all sales

- Work must be fiber in nature: weaving, knitting, crochet, silk painting, paper work such as origami or handmade paper and can include an interactive component.
- Work is a response to the Earth Now statement (above) and/or the 'Earth in the Balance' quilt by Judith Roderick.
- Submit up to three images via email with a \$20 jury fee to TortugaGallery.org by October 1, 2017.
- Accepted participants will be notified by October 8, 2017.
- Works will be selected based on creativity, fiber use and response to prompt.

More information at TortugaGallery.org

Submission themes for Art Gallery 606

November 2017 -- The Excitement of Sports

Submissions due the end of the previous month.

New Mexico Art League call for entry:

Small Works Holiday Show. A wonderful and fun show to celebrate the season! This small works show is open to all NM artists working in the media of painting, drawing, printmaking, photography or mixed media. December 5 through January 6, 2018
Entry Deadline: October 21, 2017. Prospectus at newmexicoartleague.wildapricot.org



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August Meeting Notes

Treasurer's Report: We have \$1,162.75 in the bank. (\$1,132.75 once OFFCenter is paid). Many thanks to Joan Fenicle who has figured out our web presence and so has saved us \$16 a month that we were paying unnecessarily. Thanks also to Janine Wilson, who has renegotiated our contract with OffCenter, saving us \$20 a month going forward.

As of August 26, we have 29 dues paying members for 2017.

Exhibitions

Cathedral of St. John's Episcopal Church: We will exhibit at this venue from December 8 – March 6, 2018. Commission is 25%. There will be a reception at noon on Sunday, December 10. Janine Wilson will coordinate this exhibit and issue a Call for Entry. Fee will be \$25 for 5 entries or \$5 per entry for less. Since we need to enter 70 as a group, please contact Janine ASAP to let her know if you are going to participate. The church prohibits any nudes.

Leslie Kryder will follow up on **Napoli coffee** for a spring exhibition. We discussed the possibility of showing at Matrix again but decided against it. Janine suggested a fundraising exhibit at OFFCenter but we did not come up with a definite theme for it yet.

We discussed the possibilities of doing pop up artist at work events. Potential buyers love to see artists at work. It would give Rainbow good publicity too if we could do it on a regular basis or in conjunction with an exhibition. The question came up of whether we need a permit for this. Janine Wilson will investigate.

Nova brought materials she uses for her paper clay creations. Suppliers were shared.

ARTvictories

Marian Berg sold two plein air paintings along with some greeting cards at a booth at the Albuquerque Railyard Market. It was the first time at that venue, so she was very grateful!

Janine Wilson has two watercolor paintings at St. Mark's Episcopal Church with the NM Watercolor Society. The show runs through November 30.

Jackie Hertel has three paintings in the New Mexico Art League's exhibition "Quench." The show is based on artists' interpretations of the precious element of water in the Southwest. An Opening Reception will be held Saturday, September 16, 5 - 7 pm and the exhibit is Open to the Public from August 29 - October 7, Tuesday - Saturday, 10 - 4 pm.

The Apronistas will have a booth of colorful hand made art and aprons in the Sunday, October 1 OFF-Center Folk Art Festival. The fun starts at 10 am with live music, art making, a Giant Puppet Parade at noon and much more. The event takes place at Robinson Park at 8th and Central.

Eliza Schmid is participating in the Recycled Art Show during September at the Tortuga Gallery (901 Edith SE). She is also in the show at St. John's Episcopal Church (318 Silver SW) with some landscape paintings and has a solo show coming up at Erna Ferguson Library (3700 San Mateo Blvd, NE) during October.

Nova Denise and **Suzanne Visor** were juried into the State Fair fine arts exhibit, category mixed media. **Roberta Delgado** had three pieces juried into the Hispanic Art Center.

Joan Fenicle sold one piece opening night at Gallery with a Cause, 4901 Lang Avenue NE in Albuquerque. Exhibition dates are Sept. 1—Dec. 1, 2017. There will be a Halloween Walk and Talk on Wednesday, October 25, 6-7:30 pm. 40% of each sale goes to non-medical needs of cancer patients.



The Wild One

There's a challenging creative method which produces surprising, often mind-boggling results. Some artists do it instinctively; it's the way they habitually work. This is such a good system that I would appreciate if you didn't let it go any further than between you and I. It seems dangerous, but I almost guarantee it won't kill you:

Block off a big chunk of private time. Prepare a batch of supports — panels, canvasses, paper, whatever. Get everything ready as if a big event is going to take place. It is. Squeeze massive amounts of color, vehicle, medium. Know that you're going to be fast, like a Ferrari, so you're going to need to lubricate. If possible work wet into wet. You've done a bit of planning. Turn up the radio volume. Go like a wild woman. Put your back into it — feel the sweat — the ache in your arms. Do what you always do, and then some, and calculatedly do it faster, harder, and, if possible, fresher. Let intuition and pure animal energy guide your hands.

Multitrack. Stay thinking, thinking ahead, but keep up the concert pitch. Do one, then another, then go back. Keep telling yourself that you're about as highly evolved as creators get. Be surprised. Make noises. Throw the stuff around your studio. Lubricate again. Stand on your own shoulders. Seize the day. Put down and pick up. Try new angles, different strokes. Exhaust yourself.

“Keep going until you are face down in the broadloom.”

In the morning go at it again but with more circumspection, care and tenderness — a bit here, a correction there, not too much. Throw out the unredeemable ones. Sign the rest. Don't tell anyone how you did it. Savour the glory.

From The Painters Keys, a twice weekly art newsletter

When the Painting is Finished

Do you have a method or process you follow when you've finished a painting? Here are some steps successful artist Ginny Butcher recommends.

1. Photograph the painting.
2. Save the photo in the appropriate folder on your computer as a 360 dpi tif (not jpeg) in order to preserve its integrity.
3. Edit the photo as a 72 dpi jpeg in your Web Ready folder.
4. Enter pertinent information into a database or spreadsheet.
5. Add the painting to your website.
6. Share the painting on Facebook and other social media.
7. Include in your next newsletter.
8. Include in a blog post if you are blogging.



(Image: Canyon Sunset from one of Janine Wilson's pours)



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Making Art for Art's Sake

Create for the sake of creating.

Many times we get bogged down with trying to think of themes to paint, or creating a certain way.

Paint and create art because you enjoy it, not always because you want to create a work of art. Focusing on your medium more than your theme or subject can aid in developing more personal techniques, which may lead to bursts of inspiration.

Mission Statement

Rainbow Artists, an award winning women's collective established in Albuquerque in 1990, supports, promotes, and encourages women artists.

- * We embrace ethnic and artistic diversity.
- * We strive to grow in our art and our association with each other.
- * We share our talents and enrich our creativity and our community through collaborative exhibits and projects.

Rainbow Artists

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(Newsletter also on line)

Newsletter deadline is the 1st of each month.

