



RAINBOW ARTISTS

a WOMEN'S COLLECTIVE IN NEW MEXICO

ESTABLISHED JANUARY 1990

WWW.RAINBOWARTISTS.COM

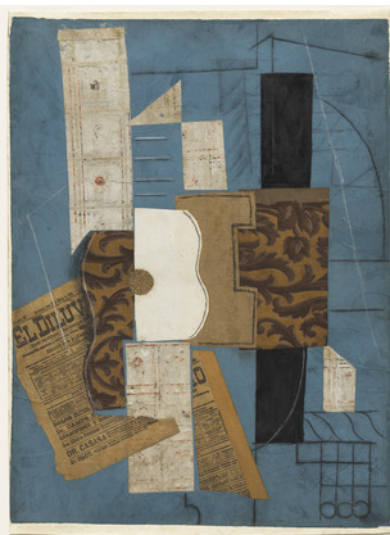
## October 2014 Newsletter

**October meeting: October 20, 2014,  
6:30 pm OFFCenter Community Arts  
808 Park Avenue SW.**

Winona Fetherolf will lead artists in a collage activity.

Did you know that “collage” is from the French *coller*, “to glue”. The origins of collage can be traced back hundreds of years, but collage was a turning point in the evolution of Cubism, and therefore a major turning point in the whole evolution of modernist art in this century.

Who invented collage--Braque or Picasso--and when is still not settled. Both artists left most of the work they did between 1907 and 1914 undated as well as unsigned; and each claims, or implies the claim, that his was the first collage of all.



*(Image: Guitar,  
Pablo Picasso, 1913)*

## Contacts

Facilitator Aug-Oct: Breeze Wise, [breezable@aol.com](mailto:breezable@aol.com)

Co-treasurers: Pea Garvanian ([pgleftovers@gmail.com](mailto:pgleftovers@gmail.com)) and Carol Adamec ([ccadamec@gmail.com](mailto:ccadamec@gmail.com))

Newsletter editor: Joan Fenicle ([joanf41@gmail.com](mailto:joanf41@gmail.com))

Exhibition Committee (vacant)

Historian: Janine Wilson ([janineabq@gmail.com](mailto:janineabq@gmail.com))

Publicity: Teej ([tj@brimy.net](mailto:tj@brimy.net)), Marian Berg ([marianvberg@gmail.com](mailto:marianvberg@gmail.com)) and Jackie Hertel, ([jhquickbeam@msn.com](mailto:jhquickbeam@msn.com))

## September's Meeting Notes

The meeting attendance was small but we had good discussions about making small dolls for an exhibit hopefully at OFFCenter in March 2015 for women's month. Ginger Quinn will be attending the OFFCenter community meeting the 2nd Tuesday in October from 5-6:00 to see about an exhibit there.

Suzanne Zigler suggested we wait about six months to approach Peace & Justice Center about a show as they are undergoing some changes.

There was discussion about a pop up installation which would be installed at night, left up a few days, then taken down. The theme would be Domestic Violence or Violence Against Women.

There was no treasurer's report because Carol Adamec and Pea Garvanian were not present. We followed the business meeting with the film *Women, Art and Revolution* which was inspiring. Pat Young was present and expressed interest in becoming a member.

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## ARTdates

November 19, Rainbow Artists' monthly meeting at OFFCenter Community Arts.



List your artist profile for free on ABQtodo.

<http://www.abqtodo.com/index.php/user/login>



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## ARTportunities

### 516 ARTS Call for Submissions for Off the Charts:

Off the Charts is a group exhibition examining the visual language artists use to document, process, map and manipulate a better understanding of the ever-evolving world we inhabit. Using drawings, diagrams, symbols and written language to tell us where we are or where we were, our sense-making through time has evolved into rich and complex structures of understanding. Exhibition curated by Rhiannon Mercer and Claude Smith of 516 ARTS. Artists will be selected by both invitation and the call for submissions. Exhibition dates June 6-August 29, 2015. Deadline for submission January 15, 2015. More information on the 516 ARTS website: [www.516arts.org](http://www.516arts.org).

### Bernalillo County presents Social Media Unmasked.

Bring a laptop, tablet or smart phone for a hands-on demo of creating a social media page. Guest speakers are D.J. Heckes and Patrick Baldonado. There is no charge but seating is limited so rsvp by October 15th—[spturner@bernco.gov](mailto:spturner@bernco.gov) or 486-7817. Will be held on Saturday, October 18, 9500 Montgomery NE, Suite 121, Registration at 8am, program from 8:30 to 10:15 with networking until 11:15. (Perhaps someone in Rainbow could attend this and share materials with the group)

### South Broadway Cultural Center Gallery's Dia de los Muertos.

We will be receiving an invitation to again participate in this show by constructing an ofrenda. If Rainbow is interested, a coordinator is needed. We do not relinquish our standing invitation to participate if we do not enter this year.

**Plein Air Painting Drop In Class.** If you want to improve your plein air skills, consider this informative class. Drop in—come when you can—no long term commitment. Beginners welcome. Contact the artist for more information through his website at [www.jonathanfineart.com](http://www.jonathanfineart.com)

## ARTspiration

I have been reading a lot lately about improving one's art, and am struck by the recurring theme of "ritual". I'm not one for ritual, preferring to fly by the seat of my pants most of the time. Ritual for the sake of ritual does not interest me, BUT a piece written for 99u.com called "How Mundane Routines Produce Creative Magic" somehow connected.

*"By repeating the same routine every day, these creators are effectively hypnotizing themselves, deliberately altering their state of consciousness in order to access the "deeper state of mind" that allows them to work their creative magic. The different elements of the routine become associated with this creative state of mind, so that they can re-enter it by simply repeating the steps of the routine.*

*If you want to develop your ability to enter the creative zone at will, you should know that there are three conditions for an effective hypnotic trigger:*

1. **Uniqueness** – it should be something (or a combination of things) you don't associate with other activities, otherwise the effect will be diluted.
2. **Emotional intensity** – the kind you experience when you're really immersed in creative work.
3. **Repetition** – the more times you experience the unique trigger in association with the emotions, the stronger the association becomes".

### How about You?

Do you have a daily routine that helps you create?

What are the most important triggers for your creative state of mind?

What happens to your creativity if your routine is interrupted?

Is this a conversation we want to have in a Rainbow meeting? (submitted by your editor)



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## ARTvictories

**Barbara Endicott** will have two pieces in the Face the Music show at the NM Art League with an opening Saturday, Oct. 11, 5:30-8 pm. She will also be hanging a show at the Griegos library with work about the Day of the Dead in November.

**Breeze Wise** sold several altered tin boxes at the Off Center's Folk Art Festival.

**Eliza Schmid** had an excellent review of her show "Experimental Abstracts" at the Factory on 5th St., in the "Alibi", page 22 the week of Sept. 24. The Upstream People Gallery in Omaha, NE. gave her special recognition for her egg tempera painting: "The Chairmen of the Party". This is an international Online Gallery.

**Tina De la Luz** (<http://artworkdelaluz.com>) recently sold a sculpture to the National Institute of Flamenco.

**Janine Wilson** has a painting in the fall New Mexico Watercolor Society exhibit held at the Fine Arts Building during October. Open 10-4, Thurs- Friday.

**Joan Fenicle** was invited to show her contemporary photography, including two pieces printed on silk that were at SBCC earlier this year, at Downtown Contemporary Gallery and Studios. The show opened Sept. 12 and is still up.



**Marian Berg** sold a painting at the NM State Fair and has two paintings in the "Face the Music" juried exhibition at the NM Art League. The reception is Saturday, Oct. 11 between 5:00 and 8:30 pm.

**Grace Collins** sold two pieces at Gallery St. Michael's Spring show.



**Carol Adamec** has two paintings in a showcase exhibition of artworks purchased in 2013 by Bernalillo County for its Public Art Collection. The opening reception was Friday, October 3, 5:30-8pm at the African American Performing Arts Center located at San Pedro and Copper, at Expo NM Fairgrounds.

**Martha Heard** headed to Kansas City this month to give a presentation at a private language school for adults. After that she goes to Madison, WI - to give a talk at the Mid America Conference of Hispanic Literatures. She plans to fit in a few museums along the way.

**Pea Garvanian** continues her prolific show calendar with participation in the Solar Fiesta at CNM's Workforce Training Center, OFFCenter's "We Art the People" selling many art lamps, the 4th Annual Alameda Studio Tour outpacing previous ones in sales, First Friday ARTScrawl at Right Brain Gallery where she is one of the three original artists as the gallery celebrates its first anniversary. Three large pieces of her work have sold from Weyrich Gallery and Right Brain Gallery. She also participated in Tortuga Gallery's Recycle, Upcycle and Repurpose show where she gave an artist talk. She will be at the ReStore Fall Upcycle Fair and Solar Festival on Saturday, October 11, 9am-4pm. ReStore is located at 4900 Menaul NE. Admission is free—enjoy live music, upcycle art,



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## Galleries we love!

An increasing number of Rainbow Artists have gallery representation on a regular basis ... we congratulate them and want to give exposure to those who have faith in us.

**Carol Adamec and Pea Garvanian**—Weyrich Gallery, 2935D Louisiana NE, [www.veyrichgallery.com](http://www.veyrichgallery.com)

**Marion Berg and Pea Garvanian**—SE-OC Right Brain Gallery, 3100 Menaul NE  
[www.se-oc-rightbraingallery.com](http://www.se-oc-rightbraingallery.com)

**Joan Fenicle**—Arte de Placitas, 221 State Highway 165, Placitas - [www.artedeplacitas.com](http://www.artedeplacitas.com)

## Mission Statement

Rainbow Artists, an award winning women's collective established in Albuquerque in 1990, supports, promotes, and encourages women artists.

- \* We embrace ethnic and artistic diversity.
- \* We strive to grow in our art and our association with each other.
- \* We share our talents and enrich our creativity and our community through collaborative exhibits and projects.

**Rainbow Artists**  
124 Marlowe NE  
Albuquerque, NM 87113  
[www.rainbowArtists.com](http://www.rainbowArtists.com)  
(Newsletter now on line)

Newsletter deadline is the 1st of each month.  
Submit your news to [joanf41@gmail.com](mailto:joanf41@gmail.com).  
News can be added at any time on the website.



Breeze Wise's altered tin boxes