



RAINBOW ARTISTS

WWW.RAINBOWARTISTS.COM

WOMEN MAKING ART SINCE 1990

## January 2021 Newsletter

### Rainbow Artists No January meeting, Zoom or in person

While we long to meet in person, we must be patient and stay safe.

Let's keep in touch and let's keep creating. Please send us what you are creating so Janine can post it on our Facebook site and it make it into the newsletter (emails below).

You can also text a photo to Janine at 505-200-1638.

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## ARTportunities

### Tortuga Gallery: "Put a Bird on It!" will kick off 2021

From March 5 through March 27, this community show will reopen Tortuga with a light heart. All artists are welcome to enter. Details and application are under the "Bird Show" tab on the website.

Send the images for consideration via email to [Tortuga@TortugaGallery.org](mailto:Tortuga@TortugaGallery.org) by **February 15, 2021**. You will receive a confirmation email.

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## Contacts

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**2021 Dues are due NOW:**

Members voted to make **2021 dues \$12** though people are welcome to give more. Make check to Rainbow Artists, and mail to Janine Wilson, 12812 Bryce Court NE, Albuquerque, NM 87112

## Ponder this!

When I read the article "*Why Old Women Have Replaced Young Men as the Art World's Darlings*" by Anna Louie Sussman in Art Market, I wasn't sure whether to laugh or cry. Generations of great women artists have been overlooked, so one can only hope there is a bit of truth here. I'm sharing a few comments and you can read the entire article [here](#).

Demand for older, female artists like Carmen Herrera, who was famously 89 when she sold her first artwork and is now a ripe 102, has risen sharply in recent years, the result of a perfect art-world storm. As institutions attempt to revise the art-historical canon, passionate dealers and curators see years of promotion come to fruition and blue-chip galleries search for new artists to represent among those initially overlooked, prices and institutional recognition for artists such as Carol Rama, Irma Blank, Herrera and Geta Brătescu have soared.

"The art world is always looking for something that it both doesn't know and it knows," says the VP at Galerie Lelong Mary Sabbatino. "They're fully formed artists, they're mature artists, they're serious artists. They're not going to burn out as sometimes happens with younger artists...and normally the prices are far below the other artists of their generation, so you're offering a value to someone." That value comes in large part from the sheer quality of the work, dealers and curators say.

"Women in later life often push aside their anxieties about satisfying the market, and competing with their male colleagues for attention, and just make work which pleases themselves, first and foremost," she observes. "That fearless work, borne out of their years of experience, can be extraordinary. Critics often see then that the earlier work was also very strong...they just hadn't noticed it ..."

Given the undeniable high quality of these women's work, why has it been overlooked for so long? Part of the answer—as in many other parts of the labor market and society at large—is simple sexism. Men have long dominated many facets of the art world, from galleries to museums to criticism. There's also what Marian Ivan, director of Ivan Gallery in Bucharest, calls "the laziness of the art world."

"There's a widespread effort all across the country on the part of museums to look for artists that have been left out of the story," she says, noting that extends to artists of color, queer artists, Latinx artists and others.



## ARTspiration

Instead of looking back at 2020, we reached out to Rainbow Artists about their plans and inspirations for 2021.

*"Hope smiles from the threshold of the year to come, whispering, "it will be happier." Alfred Tennyson*

**Rainbow Artists starts off 2021 with a very positive bank balance of \$3,106.50.**

**Marian Berg** says her goal for 2021 is to spend the next year doing what she loves and loving what she does. "I want to create more studio time and keep making art with hospitalized kids. I'm just grateful 2020 is over! Amazingly, I've sold 2 paintings in the first 10 days of 2021! I hope there will be much prosperity and great health for all of us Rainbows in 2021!"

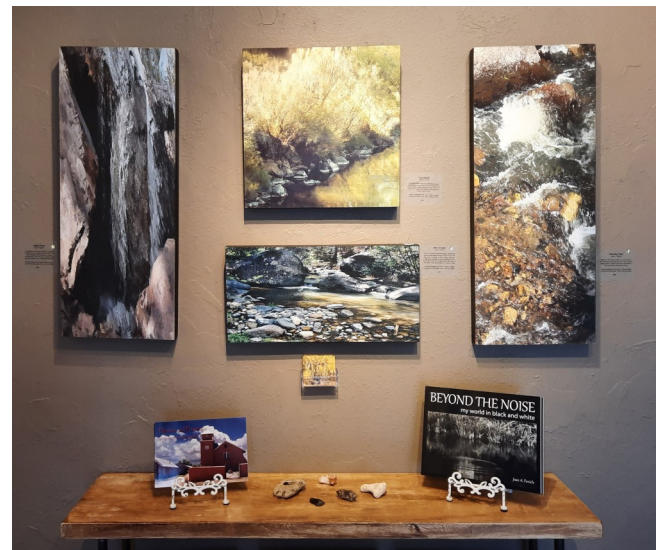
**Martha Heard:** "This is a good time of year to prioritize projects: I think most important for me is a continuation of the Wells Park Oral History project -- a booklet to make the interviews and neighborhood accessible to neighbors and visitors with excerpts from the interviews and photos. Miss Rainbows!!"

**Eliza Schmid:** is still a member of the Matrix gallery and is happy to report they will soon return to having the gallery open Wednesday-Saturday, 11am-5pm with regular shows and receptions. In April she will have a solo show there so her short term goal is preparing for that. Her paintings are still at the Artichoke Cafe (Central and Edith), the G2 Cafe, and the Fonda del Bosque on the grounds of the Hispanic Cultural Center.

**Joan Fenicle** shares that 2021 will see her 80th birthday—and she is thinking that deserves something special ... a retrospective show perhaps or just indulging in an adventure, assuming we are able to do that again in 2021. In her younger days, adventure would mean a backpack and some topo maps, but at almost 80, a new luxury train option from Denver to Moab is getting a second look. A new camera and some dirt roads are hopefully on the horizon for summer.



Corral Reef 1, Eliza M. Schmid  
Egg tempera on panel, 12x12



Joan Fenicle's pieces at Wild Hearts Gallery in January 2021—from her Water Series. Clockwise left to right: Falling Water; River Rocks, Running Water and at bottom River Dreams.





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## Happy New Year



From Martha Heard

### Getting in the Groove

#### Mission Statement

Rainbow Artists, an award winning women's collective established in Albuquerque in 1990, supports, promotes, and encourages women artists.

- \* We embrace ethnic and artistic diversity.
- \* We strive to grow in our art and our association with each other.
- \* We share our talents and enrich our creativity and our community through

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[www.rainbowArtists.com](http://www.rainbowArtists.com)  
 Newsletter deadline is the 1st of each month.

Share our [Facebook](#) page with your friends. The more traffic we get, the more exposure your art has.

