



RAINBOW ARTISTS

WWW.RAINBOWARTISTS.COM

WOMEN MAKING ART SINCE 1990

October 2019 Newsletter

ARTportunities

INSPIRATION:

Who/What Inspires Your Artwork?

Carol Adamec

Sunday, October 20, 2-4 pm

OFFCenter Community Arts

808 Park Ave SE

Do you have an certain artist who comes to mind when you think about making your artwork? Is there a certain art piece that is your personal touchstone? Do you have a certain painter, sculptor, musician, poet, writer, art movement, art style, or even culture that has inspired your creative process or continues to influence the art you make? What art/artist books are always in your studio space?

For our October meeting, we'll take turns sharing the sources and resources for our art making.

Please bring a sample of the art or art source that jumpstarts or sustains your creative juices. You are also welcome to bring a piece of your own artwork to talk about how your work relates to your favorite visual source.

This will be a fun way to learn about artists, each other's artwork, and discover new sources of inspiration. Let's get inspired!

New Mexico Art League Call for Artists Small Works Holiday Show

December 5-January 11

A wonderful, fun show to celebrate the season! This small works show is open to all New Mexico artists working in the media of painting, drawing, printmaking, photography or mixed media. Entry Deadline: October 19, 2019.

Posters of the Women for Peace show can be purchased from Tortuga for \$10. It contains all 17 paintings done for the prize winners.

Call for Artists

Southwest Contemporary is pleased to announce an open call for art to be featured in the second annual "12 New Mexico Artists to Know Now" issue and group exhibition. Artists living and working in New Mexico are welcome to submit artwork in any medium.

Deadline: November 15, 2019

<https://southwestcontemporary.com/call-for-12-artists/>

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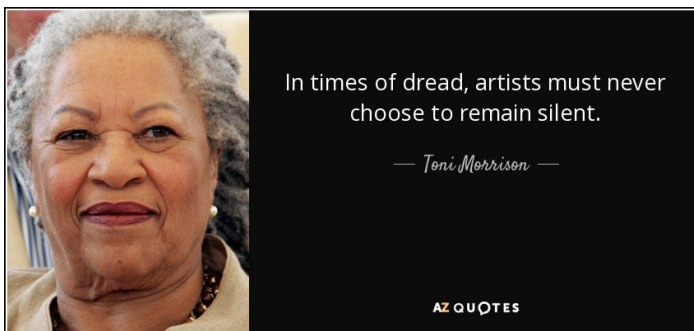
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Please mail your \$25 for 2019 dues to:

Susan Pine

2200 Lester Dr NE, #378

Albuquerque, NM 87112





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September 15 Meeting Notes

Balance is \$2,655.54

Caroline LeBlanc and Janine Wilson met with Keshet. Since our KIIC membership expires in December and they have no performances where we can hang until the first of the year, they want \$40 for us to hang a show in the first quarter. Everyone agreed that we won't show again at Keshet at this time.

Janine asked if anyone is willing to do a hands on activity for the October Tortuga show. Grace Collins and Suzanne Visor volunteered to do an activity entitled What Peace Means to You on Saturday, October 12, at Tortuga Gallery from 2-4.

We have had several sales at El Cotorro Restaurant. Artists are asked to replace their sold pieces. The show runs until Monday, October 28 and pick up is 3-5 that day.

The exhibition committee will now work on the next restaurant for an exhibition.

Carol Adamec gave us some tips on selling our art. First, ask the viewer what they see in the art. Get them to talk about it instead of talking about it yourself. It guides them to sell themselves on the art so closing is much easier. Always ask if you can give them a business card so they can see other work that you might have on the web, whether it is your Rainbow site, blog or your own website. Ask them to sign your guestbook so you can let them know of future shows. It also enables you to follow up on a painting they might be interested in but didn't buy right away.

Share

Share our [Facebook](#) page with your friends. The more traffic we get, the more exposure your art has.

Finding Motivation

It may be a help to understand that work is not work when work is loved. This thought brings affirmations from legions of artists who have no trouble being motivated. Many get themselves started with the expectation of joy. But there's hardly one of us who hasn't at some time been stuck.

In my studio, when there's no joy, there's no work. In studying motivation, I've found that there have to be at least three prerequisites — challenge, process, and the feeling of progress. Without challenge the muse dies. If an artist underestimates capability or goes too long with outworn motifs, interest fades and motivation fails. Complexity, nuance, even novelty, need to be consciously added to the mix.

Process is the actual bit-by-bit activity that causes the work to unfold. Some of these bits need to be personal and unique. They can be anti-academic. Style-force develops out of what you're doing wrong, and the result is ego-force. The artist, having fallen in love with her own process, shouts convincingly, "It's my stuff and I'm doing it!" The feelings of progress and growth are above feelings of mere change. Progress brings refinement, evolution, revelation, and exaltation. You see it in the work, and the work begets work. Even failures become treasured stepping stones to further progress.

I've always been fascinated by the conundrum of motivation. Why is it that one time we're full of moxie — and another time we're dead ducks? "Comes with the territory," you might say. I've observed that some artists are masochistic and deliberately shoot themselves in the hand. For others, the idea is to simply become a "master." Masters master themselves. They know their own habits — good and bad. They keep on keeping on. There's a tipping point. When masters willfully step into the studio, prime the pump, understand and embrace the three prerequisites, they may not easily get things stopped.

(From PaintersKeys.com, September 2019)



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ARTvictories

Eliza Schmid has a few egg tempera paintings at the Matrix Gallery where she is now a member, plus a few at Millie's Restaurant.

Marian Berg has a painting in the NM Art League "Sky's the Limit" show which runs from September 3 to October 12. She is also co-teaching a plein air workshop with Michelle Chrisman at Ghost Ranch from October 3 to October 12.

Suzanne Vizor and **Grace Collins** will be on hand at Tortuga Gallery, Saturday, October 12, 2-4 pm to offer an art making opportunity for the public (the media to be announced!) This is part of Rainbow's October exhibit at Tortuga. View the exhibit on the Rainbow website.

Janine Wilson has been busy painting:

- She has ten paintings at the National League of American Pen Women show at First Methodist Church through mid November.
- She also has a solo exhibition of her acrylic pours at La Mesa Presbyterian Church until October 29. This show can be viewed Wednesday and Saturday mornings from 9-12.
- She has a painting in the New Mexico Watercolor Society exhibition at the Fine Arts Building until October 27. Her painting "Floral Explosion" won an Honorable Mention Award.

Joan Fenicle attended a two day mixed media workshop in Colorado in September and reports she is back in her studio and happy to be painting again. The workshop focused on using geologic formations as a design for abstract, acrylic-based, mixed media paintings. All new media, all new ideas, some new friends, good for the spirit. See image at right.



Floral Explosion, Janine Wilson



Joan Fenicle and fellow students in September workshop



OFFCenter gets a Bravo

The City of Albuquerque’s Creative Bravos Awards are dedicated to recognizing and honoring work that makes a significant impact on the lives of residents, neighborhoods, and/or communities. The awards are given annually to individuals, youths, teams, events, programs, organizations and businesses that celebrate the breadth of creative work that exists in the city.

OFFCenter has been enhancing the lives of those in our community, especially those who have been marginalized, through art making and social interaction since 2001. It has served as an inclusive community space and an “open” arts studio. It provides materials free of charge and is welcoming to all ages.

Mission Statement

Rainbow Artists, an award winning women’s collective established in Albuquerque in 1990, supports, promotes, and encourages women artists.

- * We embrace ethnic and artistic diversity.
- * We strive to grow in our art and our association with each other.
- * We share our talents and enrich our creativity and our community through collaborative exhibits and projects.

Rainbow Artists

2200 Lester NE, Apt 378

Albuquerque, NM 87112

www.rainbowArtists.com

Newsletter deadline is the 1st of each month.



Martha Heard and Tony de la Flora chat at a recent Wells Park event.