



RAINBOW ARTISTS

a WOMEN'S COLLECTIVE IN NEW MEXICO

ESTABLISHED JANUARY 1990

WWW.RAINBOWARTISTS.COM

## March 2015 Newsletter

**Monday, March 16, 2015, 6:30 pm:**

**Monthly meeting**

**OFFCenter Community Arts**

**808 Park Avenue SW**

Joan Fenicle will moderate a discussion on "How Mundane Routines Produce Creative Magic". There will also be an art book swap and give away during the break. This was inspired by an article in 99u.com, the premise of which was:

*"By repeating the same routine every day, these creators are effectively hypnotizing themselves, deliberately altering their state of consciousness in order to access the "deeper state of mind" that allows them to work their creative magic. The different elements of the routine become associated with this creative state of mind, so that they can re-enter it by simply repeating the steps of the routine.*

*If you want to develop your ability to enter the creative zone at will, you should know that there are three conditions for an effective hypnotic trigger:*

1. **Uniqueness** – it should be something (or a combination of things) you don't associate with other activities, otherwise the effect will be diluted.
2. **Emotional intensity** – the kind you experience when you're really immersed in creative work.
3. **Repetition** – the more times you experience the unique trigger in association with the emotions, the stronger the association becomes".

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**WOMEN AND CREATIVITY 2015**

[www.womenandcreativity.org](http://www.womenandcreativity.org)

**for event details**

## ARTdates

The **Earth Spirit** show was hung by the Apronistas on March 2, 2015.



**The Earth Spirit Figures and Fetishes opening reception will be Friday, March 6, 2015, 5-7pm.**

The show closes on March 18. This is a fundraiser for Rainbow Artists. Rainbow Artists are encouraged to bring finger food for the reception.



In conjunction with the exhibit, there will be a **FREE** doll making workshop at OFFCenter on Saturday, March 14, 11 am to 1:30 pm. Call 247-1172 to reserve your space now! The workshop will demonstrate methods for creating small imaginative dolls from natural materials. Materials will be provided.



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## ARTportunities

**Call for Art Entries for "Altars of Light":** Calling for art using the altar and its image as sacred ground to promote healing from wounds of sexual violence. Accepting entries March 25-26, noon-6pm. Juried. Two entries per person. FREE. Co-sponsored by OFFCenter Community Arts and the NM Art Therapy Association. For more information call 247-1172.

**Dab Art** in Ventura CA gives both emerging and established artists an opportunity to participate in their 2015 Group Exhibitions. These shows are not just limited to locals, national & international artists are invited and selected! We are looking for a diverse body of artwork in all mediums and styles. Each month 10-15 brand new artists are featured for exhibition, so all artists are encouraged participate! **DAB ART DOES NOT REQUIRE COMMISSION**, which means **ALL SALES GO DIRECTLY TO THE ARTISTS!!** Experience an art show unlike any other! This is a rolling call. For more information: [www.callforentry.org/festivals\\_unique\\_info.php?](http://www.callforentry.org/festivals_unique_info.php?)

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## Membership Renewal

January 1 was the annual renewal date for Rainbow Artists' memberships. Membership is \$25 and goes to support our programs, exhibits and newsletters.

Please complete a renewal form (on the website) to ensure all your contact information is correct and then mail the form with your \$25 check payable to Rainbow Artists to:

**Carol Adamec**  
124 Marlowe Lane NE  
Albuquerque, NM 87113

## Promote your ART—it's FREE

**Is your Personal ART Page in the "MEET OUR MEMBERS" section of the website?**

Take advantage of this great opportunity, by being a Rainbow member, for exposure and promotion on the Rainbow Artist website in the "Meet Our Members" section. Send your bio and/or artist statement and a few photos of your art to Pea at [pgleftovers@gmail.com](mailto:pgleftovers@gmail.com), and she will "build" your personal art page. Pea welcomes periodic changes to your page.

Over the course of a month, the Rainbow Artist website enjoys ~1,900 unique visitors and ~4,000 page views. Make sure those visitors can view YOUR ART.

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## Contacts

**Treasurer:** Carol Adamec (ccadamec@gmail.com)

**Newsletter editor:** Joan Fenicle  
(joanf41@gmail.com)

**Exhibition Committee** (vacant)

**Historian:** Janine Wilson (janineabq@gmail.com)

**Publicity:** Teej (tj@brimy.net), Marian Berg (marianvberg@gmail.com), Jackie Hertel, (jhquickbeam@msn.com) and Eliza Schmid (elizakschmid@gmail.com)

**Facilitator Jan-March 2015:** Ginger Quinn—  
gquinn411@gmail.com

Need a pop-up tent for an outdoor show? Rainbow has two. Contact Pea at 897-4180 or [pgleftovers@gmail.com](mailto:pgleftovers@gmail.com) to schedule using one.



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## ARTvictories

**Marian Berg** has a piece in the "Black and White" show at the NM Art League, opens on March 7 with a fundraiser for NM Art League (you have to buy tickets) and is up through March. She also has a painting in the "Unconfined: Empowering Women Through Art" which also opens on March 7 and continues through March 28 at the African American Performing Art Center Gallery (free reception from 5:30 to 7, please see attachment).

**Sondra Diepen** and **Joan Fenicle** are in an all-women photography exhibit at the Unitarian Church which runs through April 3. Sondra's entries are all florals (see one below) and Joan's are landscapes, some black and white and some color.



**Joan Fenicle** is also in an all women show at Framing Concepts Gallery that runs through the end of March. It is titled "Broad Strokes" and features the work of Joan, abstract impressionist Carol Estes-Nowlin and glass artist Lisa Chernoff. The show was reviewed in the March 1st Sunday Journal's art section by Wes Pulkka.

**Pea Garvanian** will open her studio on March 14th, with other artist studios in the North Section of the city for Albuquerque Museum's PUBLIC SELECTS. The public visits, signs in, votes via email and those artists receiving the highest number of votes get to be in the show at the Museum!

**Janine Wilson** has two paintings in New Mexico Masterworks 2015 at the Hispanic Building at New Mexico Expo from April 4-25.

New member **Susie Sirl** (she joined in January) contributed several dolls to the Spirit Figures and Fetishes exhibit. Welcome to Rainbow Artists.

**Breeze Wise** sold her piece, "Playtime" at the Peoples Art Show at Factory on 5th. "Playtime" is a found object assemblage dedicated to toys children used to play with before the computer age. The piece was purchased by a local mixed media artist.

**Several Rainbow Artists are included in Healing Dolls**, a traveling exhibit of nine life size, colorful, fiber art, female figures created to invoke healing energies and to call attention to the need to



heal and honor our relationship with the feminine; to safeguard women and girls. The Dolls will be attending the following events on **Women and Creativity March** calendar. See [www.womenandcreativity.org](http://www.womenandcreativity.org) for details.

**March 1, 3-6pm:** Albuquerque Balloon Museum

**March 7, 5:30-7pm:** African American PAC

**March 12-3, 8pm:** Tricklock Performance Space

**March 14, 8pm, 15, 2pm:** Keshet Center

**March 21, 4 and 6pm:** Maple Street Dance Studio

**March 21, 7pm:** Kimo Theater

**March 27, noon:** VA Hospital Auditorium

**March 28, 7-11pm:** Albuquerque Balloon Museum



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## Galleries we love!

An increasing number of Rainbow Artists have gallery representation on a regular basis ... we congratulate them and want to give exposure to those who have faith in us.

**Carol Adamec and Pea Garvanian**—Weyrich Gallery, 2935D Louisiana NE, [www.weyrichgallery.com](http://www.weyrichgallery.com)

**Marion Berg and Pea Garvanian**—SE-OC Right Brain Gallery, 3100 Menaul NE  
[www.se-oc-rightbraingallery.com](http://www.se-oc-rightbraingallery.com)

**Joan Fenicle**—Arte de Placitas, 221 State Highway 165, Placitas - [www.artedeplacitas.com](http://www.artedeplacitas.com)

## Mission Statement

Rainbow Artists, an award winning women's collective established in Albuquerque in 1990, supports, promotes, and encourages women artists.

- \* We embrace ethnic and artistic diversity.
- \* We strive to grow in our art and our association with each other.
- \* We share our talents and enrich our creativity and our community through collaborative exhibits and projects.

**Rainbow Artists**  
124 Marlowe NE  
Albuquerque, NM 87113  
[www.rainbowArtists.com](http://www.rainbowArtists.com)  
(Newsletter now on line)

Newsletter deadline is the 1st of each month.  
Submit your news to [joanf41@gmail.com](mailto:joanf41@gmail.com).  
News can be added at any time on the website.



Photo encaustic  
Joan Fenicle