



RAINBOW ARTISTS

WWW.RAINBOWARTISTS.COM

WOMEN MAKING ART SINCE 1990

August 2017 Newsletter

**July Program: Paper Clay Demonstration
by Nova Denise
Facilitated by Janine Wilson
Sunday, August 20, 2-4 pm
OFFCenter Community Arts
808 Park Avenue SW**

If you have watched you tube like most of us, you have probably seen “Ultimate Paper Mache”, a good source of information on making paper mache.

Come to the meeting to see it made live with examples of things Nova has made with this wonderful material.

Paper Mache has a proud history, used as early as 1725 in Europe as an alternative to plaster. It was used for doll heads starting as early as 1540. Learn more about using this material in your art.



ARTportunities

Submission themes for Art Gallery 606

November 2017 -- The Excitement of Sports
Submissions due the end of the previous month.

New Mexico Art League call for entry:

Small Works Holiday Show. A wonderful and fun show to celebrate the season! This small works show is open to all NM artists working in the media of painting, drawing, printmaking, photography or mixed media. December 5 through January 6, 2018
Entry Deadline: October 21, 2017. Prospectus at newmexicoartleague.wildapricot.org

There will be a fiber arts and clay exhibition at **Gallery St. Michael** in the spring of 2018. Work must be “hangable”, as there is not a safe place to stand 3-dimensional art. The gallery is also contemplating a spring show of Black and White, all mediums. Call Grace Collins (504-6726) if you are interested.

Summer Workshops at Studio J with Janet Bothne: Tuesday, August 15, **Art Marketing 101** (\$25). Saturday, August 22, **Say it with Collage** using mixed media, printed materials and specialty papers (\$40). Contact Janet at 310-1944 or janetbothne@mac.com.

ARTdates

August 20, 2-4: Rainbow meeting at OFFCenter.
NOTE meeting change to Sunday on a trial basis.

May, 2018: Rebirth exhibit at Tortuga Gallery.

Rainbow will have a winter show at St. John's. Details to follow.

Contacts

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ARTvictories

Marian Berg sold four plein air paintings at Corrales Fine Arts gallery, all of the Corrales area. She is still teaching a children's art class on Tuesdays from 4 to 5:30 in her studio and continue to do art two to three days a week with the pediatric patients at the UNM Children's Hospital.

Mary Dubois is represented at Jan's art shop in Scottsdale Village; will have a one person show there in 2018.

Eliza Schmid has a solo show at Winning's Coffee, 111 Harvard & Central until Sept. 1, 2017; Paintings at The Daily Grind, 4360A Cutler NE, mid-August to the end of September and at the 606 Gallery (606 Broadway SE) in a group show.

Joan Fenicle has been invited to participate in a show honoring AABA's Local Treasures at Gallery with a Cause, 4901 Lang Avenue NE in Albuquerque. Exhibition dates are September 1—December 1, 2017 with an Artscrawl reception on Friday, September 1, 6-9 pm.

Gloria Hajduk's solo show, Reused Refuge, runs through August 25 at Art Parts Creative Reuse Center, 2870 Bluff St., Boulder, CO, a non profit creative reuse center whose mission is to inspire, promote creativity, resource conservation and community engagement through reuse. www.artpartsboulder.org



Janine Wilson demonstrated poured acrylic painting at the July Rainbow meeting. (image above)

Dee Sanchez has paintings hanging at Corrales Fine Arts through the summer. If you get a chance to take a drive, check out the gallery, it's really cool! Corrales Fine Arts, 4685 Corrales Road, Corrales, NM.

25 in 25

In 2017 we are launching **25 in 25** – a goal to secure twenty-five museum exhibitions in as many years. We're doing this because work by women artists makes up only 5% of the permanent holdings of art museums in America. We are determined to roll up our sleeves and do something about this dismal statistic! We now have museum shows booked through 2020. With an AWA membership, artists have the opportunity to jury into museum exhibitions every year – *for the next 25 years!* Support is coming to us from AWA Patron Memberships – from both artists and non-artists alike – who want to see works by women artists as part of museum shows and collections across America.

<https://americanwomenartists.org>



July Meeting Notes

Current treasury balance is \$1,162.75 including a deposit for dues and quarterly payment for I&I (our web service) for \$47.97. When we meet in August there will be rent to OffCenter in the amount of (\$30.00) which will bring the balance to \$1,132.75.

PAINT NOW! The one definite show we have scheduled for 2018 is “Rebirth” at Tortuga. Rebirth can be whatever it means for you; spiritual rebirth, spring, etc. Since we may have a heavy exhibition schedule next year if all our proposals are accepted, it would be a good idea to start painting Rebirth paintings now.

Future Exhibition Possibilities

St. John’s Methodist Church We need to promise 50-70 pieces of art to get a show just for us. Since this won’t be a problem, we chose a theme “All the Colors of the Rainbow”. The broad theme will make it easier to fill the space from our current work. Leslie Kryder will inform us if we get the Dec-March slot.

Napoli Café, Leslie will ask for April.

Open Space Gallery on Coors – Janine Wilson submitted the La Vida del Rio proposal for a 2018 exhibition. Thanks to Marian, Suzanne and Leslie who volunteered to do demos if we get this show. I am sure it helps our chances. Keep your fingers crossed.

Unitarian Church – Janine Wilson is coordinating the entries for jury on August 12. We will ask for late fall 2018 on the schedule.

Even if a venue does not charge us to show, we will now be charging ourselves an entry fee of \$5. This will not only enable us to do marketing such as cards but also allow us to boost our Facebook publicity for the show. Any excess funds from a show will offset the cost of the more expensive venues like Tortuga and make it possible charge a reasonable fee for those exhibitions.

We talked about membership and how to recruit new members. Leslie will create a flier that can be posted at Harwood and Offcenter. When school starts, we will contact the UNM Art department for possible members. Janine will send a flier to the three local co-op galleries as well.

Judith Kidd turned over party supplies that Eliza will store at her house. If you are having a gallery opening or hosting a Rainbow party, contact Eliza for the supplies.

Check out the new information on the website. Under NEWS, we are now posting information regarding any exhibitions you might have as well as information on the next meeting. Submit any such information to Janine Wilson at janineabq@gmail.com. Under MEMBERSHIP, we now have Exhibit Coordinator Guidelines, Call to Entry and Publicity Information Submission forms which can be downloaded. Any other suggestions you have for the website are appreciated.

FOLLOWUP: We were turned down for an exhibition at Coors Open Space Gallery for 2018. Here was the response:

Thank you very much for your submission. The proposal was very thorough and thoughtful. The gallery committee was also very impressed with the quality of the artwork. Selecting only four proposals out of over 15 worthy submissions was arduous work. We were, unfortunately, unable to fit your proposed exhibit this time, but we hope you submit next year. By then we may have increased the number of exhibits we can accept. We were limited this time because of projected remodeling and limited staff. We look forward to seeing your work again in the near future. Sincerely, Noel and the Gallery Committee



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Painting from Photographs

Why is it that some people can take photographic reference and make it exciting, while others only succeed in reproducing a photo? A lot of it has to do with the analysis that an artist gives to the reference prior to picking up the brush. Here are a few ideas you might find useful: When you're looking at a photo that you think might be made into a painting, clarify in your mind what was the main area or interest in the photo that attracted you in the first place. Will this focus area make the transition into paint? Which areas are worth keeping and which are to be left out? Will other elements need to be added? How and where can more "spirit" be added to this reference material? How can the final work be made to sing? Read the whole article at painterskeys.com/making-photos-work

Mission Statement

Rainbow Artists, an award winning women's collective established in Albuquerque in 1990, supports, promotes, and encourages women artists.

- * We embrace ethnic and artistic diversity.
- * We strive to grow in our art and our association with each other.
- * We share our talents and enrich our creativity and our community through collaborative exhibits and projects.

Rainbow Artists

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(Newsletter also on line)

Newsletter deadline is the 1st of each month.

