



RAINBOW ARTISTS

a WOMEN'S COLLECTIVE IN NEW MEXICO

ESTABLISHED JANUARY 1990

WWW.RAINBOWARTISTS.COM

April 2016 Newsletter

**Monthly Program: Monthly Program:
How to Have a Successful Exhibit ... Yes
You Can! Presented by Carol Adamec
Monday, April 18, 2016, 6:30 pm
OFFCenter Community Arts
808 Park Avenue SW**

Sure, creating art is a lot of fun...AND work. Wouldn't exhibiting be a lot more exciting if someone appreciated your artistic efforts? If you had an interesting conversation about your work at an opening? Or even sold something once in awhile?

With the Words & Images exhibit at the Tortuga Gallery coming up this summer, the April program will devoted to "How to Have a Successful Exhibit", presented by Carol Adamec.

Among the topics to be covered:

- How does an artist create an audience for his/her work?
- How to get folks to come to a show? To the opening reception?
- How to talk about your work, engaging in conversation with a viewer.
- How to turn viewers into buyers.
- How to make a few hours of gallery sitting worthwhile (rather than a dreaded afternoon of clock watching).

Whether you are having a solo show or are part of a group exhibit, showing in a gallery or on your own, this information will be useful in building an audience for your artwork, capturing the interest of viewers, and making sales. Yes, You Can!

ARTdates

Rainbow Artists at First Unitarian Church:

3701 Carlisle NE in Albuquerque. Exhibit dates April 10-May 27 with "Mercado" Sunday, April 17, 8:30 am. Deliver artwork Saturday, April 9, 8:30 am. Pick up artwork Saturday, May 28, 8:30 am. Call for entry in February newsletter and available at www.rainbowartists.com.

Words and Images: Tortuga Gallery, 901 Edith Blvd. SE in Albuquerque. Exhibit dates Saturday, June 11 to Saturday, July 9. Publicity deadline for Rainbow events during exhibit: April 22 to Jill Logan. Written material due Friday, May 20 to Carol Adamec. Deliver artwork Saturday, June 4, 10am-5pm. Opening reception Saturday, June 11, 6-9pm. Closing reception Saturday, July 9, 6-9pm. Pick up artwork Monday, July 11, 10am-5pm. Contact: Carol Adamec, 463-3122. Information sheet in February newsletter and available at www.rainbowartists.com.

Rainbow Artists at St. Marks: "Through the Eyes of a Child" has been set for October. We will receive the children's art in late August and have a month to produce art inspired by it. Grace Collins is the exhibition coordinator—504-6726.

Spring at the Albuquerque Botanical Gardens—Martha Heard





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Rainbow March Meeting Notes

Treasurer's Report: Expenses this month - \$300 for the Tortuga Gallery and \$51.99 for newsletter printing and stamps. Bank Balance - \$1,377.11

22 members have joined/renewed for 2016

OFFCenter has increased rental costs for meetings, but will grandfather us in at the amount we now pay. We discussed the possibility of meeting elsewhere and will consider other options.

Program: Caitlin presented us with another idea to prepare for the Words and Images show in June. We each made a collage. Then looked at the work of others and wrote one phrase of response to it. When we finished, each college had 10 lines of words or phrases which we combined to create poetry about the college. It was fun and original. We appreciated Caitlin's efforts and leadership.

Membership Renewal: A reminder that your dues must be paid to enter Rainbow exhibitions. Mail your \$25 check payable to Rainbow Artists to:
Winona Fetherolf
13500 Skyline Road NE, Apt G3
Albuquerque, NM 87123

Promote your ART—it's FREE

Is your Personal ART Page in the "MEET OUR MEMBERS" section of the website?

Take advantage of this great opportunity, by being a Rainbow member, for exposure and promotion on the Rainbow Artist website in the "Meet Our Members" section. Send your bio and/or artist statement and a few photos of your art to Joan Fenicle at joanf41@gmail.com and she will "build" your personal art page. She welcomes periodic changes to your page.



A stunning watercolor by Grace Collins

Contacts

Treasurer: Winona Fetherolf (winonaf@hotmail.com)

Newsletter editor: Joan Fenicle(joanf41@gmail.com)

Historian: Janine Wilson (janineabq@gmail.com)

Publicity: Eliza Schmid (elizakschmid@gmail.com)

Facilitator needed for April-June

OFFCenter is seeking a skilled, full-time Executive Director. DEADLINE FOR APPLICATIONS: April 15, 2016. Resumes must be submitted electronically. For details, please visit: <http://offcenterarts.org/executive-director-job-posting/>



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ARTvictories

Suzanne Visor: "I have a very good start to the year, having sold four pieces of work recently. Of course that's the shot in the arm to get back in the studio (or out in the field) and create!"

Grace Collins was asked to submit an image for St. Michael's Lenten stations of the cross. She submitted a watercolor of the fourth station "Jesus meets his mother" and several people told her they found it very moving. The church is keeping the image.

Dee Sanchez is creating 150 paintings in 150 days for \$150 each and is having an Art Dinner Party at the end! Check it out at [150faces and places.com](http://150facesandplaces.com).

Eleanor Trabaudo is in an exhibition at the Harwood Art Center called "Connections: a small group exhibition". The exhibition runs April 1 - April 28, 2016. Connections is an exhibition of artists who have all, at some point in their artistic career, taken a workshop with Holly Roberts.

Joan Fenicle will participate in the Placitas Studio Tour which is Mothers' Day Weekend, May 7-8 from 10am to 5pm and is showing her work at the new Hoot Art Gallery in Placitas.

Eliza Schmid will participate in a Mental Health Awareness and Suicide Prevention event at Tortuga Gallery on May 13 and you are invited to do so as well. If you are interested, visit artgroovenm.com and request a full artists' package.

Marian Berg participated in the NAEA (National Art Education Association) conference held in Chicago where she sold several greeting cards and a large painting.



Words & Images

Tortuga Gallery, June 11–July 9

This summer Rainbow Artists members will be having their biggest show of the year at the Tortuga Gallery, June 11 thru July 9. The Tortuga Gallery is located at 901 Edith SE, and offers a large space with high ceilings for our exhibit.

The theme (and title) of the exhibit is "Works and Images: Poems and Art by Members of Rainbow Artists."

Each artist will be allotted up to 5–6 horizontal feet of space for her artwork(s) and labeling. The Gallery also has some pedestals available for 3D work. (Contact the Gallery—505.506.0820 or 505.948.8840—in advance to ensure the correct size is available for your work.)

As part of the exhibit, each Artist will provide at least one poem related to an artwork the Artist will be exhibiting. The poem can be an original written by the Artist, or a poem written by another author. (Artists may submit a poem for each artwork submitted for the exhibit if desired.)

Rainbow Members wishing to participate in the exhibit at Tortuga must have paid their dues for 2016. The entry fee for the exhibit is \$10 per Artist, and a commitment to gallery sit.

Please see attached prospectus for all information pertaining to this exhibit. The Exhibit coordinator is Carol Adamec who can be contacted via email: CCAdamec@gmail.com or cell: 505.463.3122.



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Nob Hill is 100!

Celebrate 100 years of this historic Albuquerque neighborhood with various events in 2016.

- April 18-24: ABQ Film and Music Experience
- April 24: La Montanita Co-op's Earth Fest
- April 30: Unleashed - Pet Parade and Fair
- May 22: Nob Hill Insider's Tour
- July 15-17: Route 66 Summerfest
- September 17: 35¢ Chicken Dinner
- November 5: Nob Hill Main Street Annual Dinner
- December 1: Nob Hill Shop & Stroll
- December 31: New Year's Eve Chile Drop

Mission Statement

Rainbow Artists, an award winning women's collective established in Albuquerque in 1990, supports, promotes, and encourages women artists.

- * We embrace ethnic and artistic diversity.
- * We strive to grow in our art and our association with each other.
- * We share our talents and enrich our creativity and our community through collaborative exhibits and projects.

Rainbow Artists
13500 Skyline Road NE, Apt G3
Albuquerque, NM 87123
www.rainbowArtists.com
(Newsletter now on line)

Newsletter deadline is the 1st of each month.
News can be added at any time on the web.



"Handle with Care" Buick
Sondra Diepen