



RAINBOW ARTISTS

WWW.RAINBOWARTISTS.COM

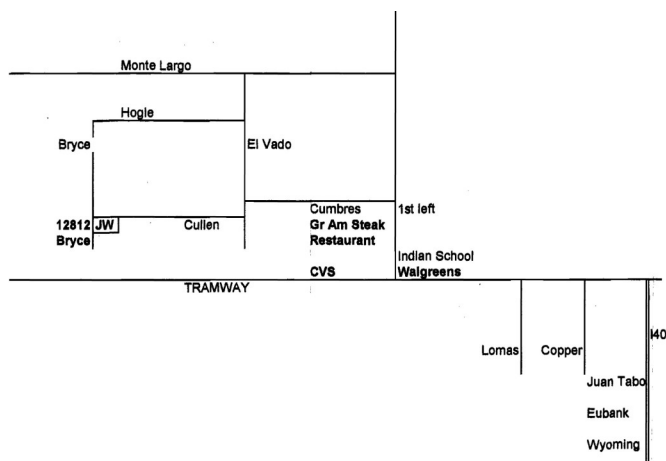
WOMEN MAKING ART SINCE 1990

May 2017 Newsletter

**Rainbow Summer Picnic (in lieu of meeting)
Sunday, May 21, 4-7 pm
12812 Bryce Court NE, Albuquerque
(see map)**

Bring a dish and help celebrate our wonderful sisterhood.

Directions: Turn east on Indian School from Tramway. Turn left on Cumbres which is behind the Great American Steakhouse. Do not miss this turn. Turn left on El Vado and then right on Cullen. Janine Wilson's house is on the southwest corner of Bryce and Cullen at the stop sign. There is a pineapple welcome sign by the front door. She will post signs to make it easier once you turn onto Indian School. Call 505.200.1638 if you get lost. Janine lives on a cul de sac so carpooling is a good idea. Otherwise you might have to walk a ways.



Rainbow Members Survey

There is a survey enclosed in the newsletter you should complete to help determine where Rainbow should put its resources and energy. Mail or bring to the summer picnic or email to Janine at janineabq@gmail.com.

ARTportunities

New Mexico Art League

(<https://newmexicoartleague.wildapricot.org>)

Limited Edition

an exhibition of Prints of All Kinds

July 18 - August 19, 2017

Entry Deadline: June 3, 2017

Submission themes for Art Gallery 606

August 2017 -- Dance, Beauty and Grace

November 2017 -- The Excitement of Sports

Submissions are due by the end of the previous

ARTdates

May 19-21: Fiber Arts Fiesta will again be held at Manuel Lujan Bldg May 19-21 Friday thru Sunday. This is a huge event with about 20 local fiber groups presenting and well worth your time Silk Painters will have a large display booth and we look forward to greeting visitors from across the country.

June 2017: Rainbow show at O'Niell's Pub in Nob Hill with installation at 9:00 am on June 4. Reception will be from 5 to 7 on June 12th. Theme is Route 66, Then and Now. There is still room for six or seven more artists. Contact Ginger at gquinn411@gmail.com. Submit info for the labels to Carol Adamec (ccadamec@gmail.com) no later than the May meeting: Title, artist, medium, size, price. Call for entry on the website.

June 19: Monthly meeting at OFFCenter.

Contacts

Treasurer: Winona Fetherolf (winonaf@hotmail.com)

Newsletter editor: Joan Fenicle (joanf41@gmail.com)

Historian and webmaster: Janine Wilson

(janineabq@gmail.com)

Publicity: Leslie Kryder (leslieunm@gmail.com)

Facilitator April-June—Susie Sirl (critique in June)



RAINBOW ARTISTS

WWW.RAINBOWARTISTS.COM

WOMEN MAKING ART SINCE 1990

ARTvictories

Sondra Diepen and Carol Adamec enjoyed a wonderful opening reception of their work at the KiMo Theatre Art Gallery on April 27. Laguna Pueblo photographer Lee Marmon was also in attendance, and able to talk to viewers about his classic black and white photographs in the exhibit, *Then & Now: Rediscovering Route 66*. Among the many guests at the opening were several members of Rainbow Artists, Route 66 New Mexico Association members, friends, supporters, and family members. All three artists sold work during the evening.

The exhibit *Then & Now: Rediscovering Route 66* will be on exhibit at the KiMo Theatre Art Gallery now thru June 25. Viewing hours are Wed thru Sat 11-8pm and Sun 11am-3pm. Access to the Gallery is thru the KiMo Theatre Ticket Office, 423 Central Ave NW at the corner of 5th. Work in the exhibit can also be seen on Carol's blog at www.CarolAdamec.Blogspot.com

Martha Heard's first solo show went well thanks to many friends who pitched in again and again. "I am deeply grateful for Rainbow Artists who have encouraged me over the years and for help with this show. I especially want to mention Carol Adamec who did a magnificent job curating the show, to Sondra Diepen and Sue Pine for assisting with hanging all 99 pieces, to Eliza Schmid for relinquishing one day of her show to give us the necessary time to hang, and to Nova Denise and to all of you who came out that first night". Martha sold 20 photos.

Suzanne Visor had a very nice and low key opening at Tortuga May 5. Many of her email contacts showed up and kept her busy the whole evening. Nine local artists will be there through July with demos throughout that calendar mostly on Saturday afternoons.

Joan Fenicle will be part of the 20th Placitas Studio Tour Mother's Day weekend, May 13-14, 10am to 5 pm. She is studio #50 this year. There are 59 artists this year—check it out at placitasstudiotour.com.

Marian Berg started teaching art classes for children on Tuesday afternoons in her studio. She also teaches portrait classes for adults on Saturday mornings. And she still enjoys doing the Art Heals Project, which involves doing art with hospitalized kids. Marian had a cast glass piece accepted into the juried Women's Work show in Woodstock, Illinois and has 22 paintings in the NM Cancer Center show for art educators. So far, selling one painting from that exhibit.

Dee Sanchez will be painting at two gardens during the Placitas Garden Tour happening on Sunday, May 21 from 9am - 4pm. There will be a show of completed paintings at the Placitas Library. For more information and tickets, go to www.placitasgardentour.com. She will also be painting in the gardens for the Corrales Garden Tour on Sunday, June 4, from 9am - 4pm. Check it out at www.corrales-GardenTour.com. There will be an exhibition of completed paintings at Corrales Fine Art Gallery.

Eliza Schmid has a show at the office of the Sierra Club (Lead & Harvard) continuing through May. Her show at Vibrance Vegetarian Restaurant is ongoing. In May Eliza has a large show at the Factory on 5th Street titled *Abstracts and Much More* - it is a two person show with Edna Casman. June she is at Matrix with the young Austrian artist Gabriele Niegelhell. The reception will be part of Artsrawl on Friday, June 2. More coming in July and August! She is a busy artist!



Photo: Carol Adamec and Sondra Diepen with Lee Marmon at KiMo Theatre Gallery, April 27



How to Leverage an Article About Your Art

From an article by Alyson Stanfield on 05.11.17

Congratulations! You had an article written about your art. Whether it is in a newspaper or magazine or published on a blog, website, or as a podcast, you are deservedly thrilled and want to share the news.

How do you do this?

How widely you share the article and how you share it depends on the importance of the article (not all articles are created equal) and the format in which it was published.

Who will care about this as much as you? Who will be happy for you? Who would be bummed if they didn't hear? Most importantly ... Who needs to know about this?

Here are some ideas for leveraging an article about your art.

Let Your List in on It

Share It on Social Media

Add It to Your Website

Do you blog? You might also write a blog post about the interview process (if it's interesting)

Now to the most critical step ...

Tell Your Collectors and Those You Are Wooing Your collectors will be proud to know of your accomplishments, and potential venues and buyers might be equally impressed.

If your article is online, send a personal email to these individual VIPs with an enticing reason for them to click – and, when appropriate, a note of gratitude for their support.

If the article is in print, snag as many copies as you can. Otherwise, invest in color photocopies to share.

FOR RENT starting July: Very nice 3 bedroom, 1,600 sq ft house with 1 car garage, 1.75 bath, living room with fireplace, family room with high ceiling/high windows, office, skylights, quiet neighborhood near a city park, wooden floors, fenced back yard with patio and deck, trees, washer/dryer hookups, garage workbench, small dog door. Convenient to UNM, Uptown, public transportation. Just off Lomas between San Mateo and San Pedro. No smokers. \$1,250 plus one month's deposit. Email h2oleslie@gmail.com.

Oils vs. Acrylics

When asked whether she preferred dancing with Fred Astaire or Gene Kelly, Cyd Charisse replied, "It's like comparing apples and oranges. They're both delicious." Oil, in its buttery decadence, offers the gift of patience and planning. It seduces new painters with time-honoured stages of mastery and holds onto experienced ones with the possibilities for technical rebellion. In his 1890 Manual of Oil Painting, English portraitist John Collier implored his readers to never touch an oil painting unless it's very dry or very wet. "There is nothing more fatal than to work at a picture when it is sticky," he chided. Perhaps this constant danger helps oil retain its abiding supremacy.

And so, why switch? The zippy, flexible, full-coverage, easy clean-up, fresh ease of acrylic beckons with a promise of convenience and new possibilities, with the turmoil left behind in the wet box.

Thanks to the Robert & Sara Genn Twice-Weekly Letter

PS: "Acrylic may not be for everyone, but it is used by more artists today than any other painting medium." (Stephen Quiller)

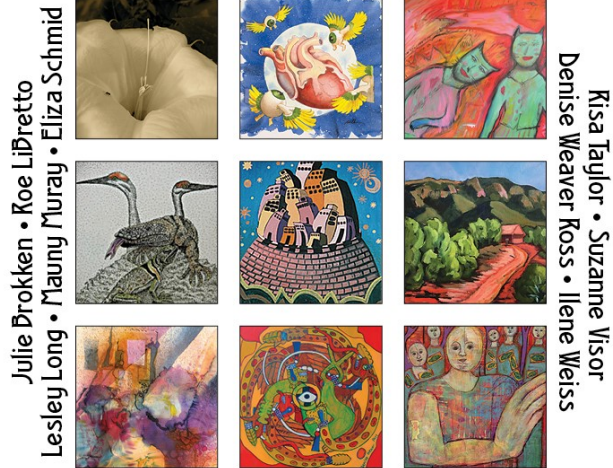


RAINBOW ARTISTS

WOMEN MAKING ART SINCE 1990

WWW.RAINBOWARTISTS.COM

2017 Summer Collective



Julie Brokken • Roe LiBretto
Lesley Long • Mauny Murray • Eliza Schmid

Risa Taylor • Suzanne Visor
Denise Weaver Koss • Ilene Weiss

OPENING FRIDAY, MAY 5 at 6PM • CLOSING FRIDAY, AUGUST 4
TORTUGA GALLERY • 901 EDITH BLVD SE • ABQ

Mission Statement

Rainbow Artists, an award winning women's collective established in Albuquerque in 1990, supports, promotes, and encourages women artists.

- * We embrace ethnic and artistic diversity.
- * We strive to grow in our art and our association with each other.
- * We share our talents and enrich our creativity and our community through collaborative exhibits and projects.

Rainbow Artists
13500 Skyline Road NE, Apt G3
Albuquerque, NM 87123

www.rainbowArtists.com

(Newsletter also on line)

Newsletter deadline is the 1st of each month.



Bighorn Sheep petroglyph
Photo on panel with cold was
Joan Fenicle