



RAINBOW ARTISTS

WWW.RAINBOWARTISTS.COM

WOMEN MAKING ART SINCE 1990

June 2022 Newsletter

ARTportunities

Rainbow Artists Monthly Meeting Tuesday, June 21, 2 pm North Fourth Art Center 4904 Fourth St. NW Program: Painting with Paper

Jade Herrera will lead us in an interactive "Painting with Paper" activity. Bring your own canvas, brush, mat medium and watercolors. Jade will provide papers and acrylic paint.

We will also have a discussion about reactivating our exhibition committee and rotating responsibility for facilitating meetings and organizing programs. It is unfair that much of this work has fallen on Janine's shoulders ... and we run the risk of total burnout which would be a huge loss. Let's share the load and keep Rainbow going for many more years.

Placitas Community Library

Life's Hidden Treasures—October 1-November 10

Artists are encouraged to express their hidden treasures in all forms of media and share their secrets with the audience.

Submission deadline: September 2

Information [here](#)

New Mexico Art League

In Other Words—August 2-September 3

An exhibit of mixed media drawings, paintings, prints and photographs that incorporate the written word.

Submission deadline: June 25

Prospectus [here](#).

Rainbow at The Matrix Gallery

November 2022—New Reality

Details and Call for Entry to Follow

Art Santa Fe

July 15-17

Exhibition PLUS Art Labs (curated projects by leading galleries, institutions and collectives) and Art Talks (an inside look at the artistic experience by way of panel discussions and discourse with artists, curators, designers and industry professionals.

Tickets [here](#)



Contacts

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You can text photos for **Facebook**

to Janine at 505-200-1638.

2022 dues are \$12 though you are welcome to give more. Dues must be paid to participate in exhibitions. Make check to Rainbow Artists, and mail to Janine Wilson, 12812 Bryce Court NE, Albuquerque, NM 87112



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ARTspiration

The newsletter deadline for inclusion in ARTspiration is the first of each month (with or without a reminder).

Eliza Schmid has paintings at Matrix Gallery in June. (Image on last page)

Jade Herrera, Hilary Heil, Grace Collins and Janine Wilson sold work in the show at Gallery St. Michael.

Carol Adamec had three paintings accepted for the New Mexico Art League's exhibit, *Flora*. The exhibit will be on site at the NM Art League's location in the NE Hts. and [online](#). The exhibit runs from June 14-July 23 with an opening reception on Saturday, June 25, 4:30 -6:30pm. (Image below)

Marian Berg has several landscapes at The Range Café in Bernalillo. She reported in to us from France where she was trying to get in some plein air painting.



Drama Queen, Carol Adamec

Keep it Simple

A limited palette teaches creative mixing. In opaque media such as oil or acrylic a pretty good range can be had from Phthalo blue, Hansa yellow, magenta, Cadmium red, sap green or equivalent, yellow ochre, raw umber, titanium white and carbon black. While it is amazing the sophisticated purples and earth tones that can be mixed from this palette, it's not the Holy Grail. Some palettes are unique to individual artists, others are even simpler.

Materials do not make the work of art, it's the craft of handling them. Great art is not born in art stores. I once knew a travelling painter who carried more than 700 brushes in his truck. I'm sure it gave him a sense of security, but it did not improve his art. Five is enough for most of us mortals. As far as tube colours — he had at least one of each of everything Golden and Liquitex made and some others to boot.

Keeping it simple may lower the number of possibilities, but not by much. The nine pigments mentioned above are still plenty. The palette is a matter of individual choice, determined after trial-and-error.

From The Painter's Keys, an online newsletter.

I just completed a one-day workshop where we used only Burnt Umber, Ultramarine Blue, Cad Yellow, Orange and Red and a bit of Titanium White. I never use black, so didn't miss it (the umber and blue make a lovely dark neutral grey that can be warmed or cooled) and I mix my greens ... but it was tempting to add some of my "favorite" colors like Cerulean Blue. I was pleasantly surprised at the range of rich color. The workshop was also turp and solvent free. Share your limited palette choices and some images for next month's newsletter!

Joan



Our Facebook Page

Share our [Facebook](#) page with your friends. The more traffic we get, the more exposure your art has.

We have 250 followers of which 91.6% are women. 42.9% are from Albuquerque, 2.2% Santa Fe, 1.8% Rio Rancho and 1.3% Placitas.

Countries reached include the US (88.8%), Kenya (2.2%), Australia (.9%), Turkey (.9%), the UK (.9%). We even reach Mongolia!

May posts reached a total of 182 followers with a post engagement rate of .13 (9 likes, 13 link clicks and 3 comments BUT no shares). Sharing our posts are one of the easiest thing you can do to help our page grow.

Yes, Facebook may be “evil” but it’s a free and effective way for us to advertise.

Mission Statement

Rainbow Artists, an award winning women’s collective established in Albuquerque in 1990, supports, promotes, and encourages women artists.

- * We embrace ethnic and artistic diversity.
- * We strive to grow in our art and our association with each other.
- * We share our talents and enrich our creativity and our community through collaborative exhibits and projects.

Rainbow Artists
12812 Bryce Court NE
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Spring in Martineztown
Eliza Schmid