



RAINBOW ARTISTS

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WOMEN MAKING ART SINCE 1990

July 2017 Newsletter

**July Program: Painting without a Brush
Facilitated by Janine Wilson
Sunday, July 16, 2-4 pm
OFFCenter Community Arts
808 Park Avenue SW**

Painting without a brush is very freeing.

Janine Wilson will demonstrate pouring acrylic paint. Examples of using pouring medium or just acrylic paint will be presented.



Contacts

Treasurer: Winona Fetherolf (winonaf@hotmail.com)
Newsletter editor: Joan Fenicle (joanf41@gmail.com)
Historian and webmaster: Janine Wilson (janineabq@gmail.com)
Publicity: Leslie Kryder (leslieunm@gmail.com)

Facilitator needed for August and September

ARTdates

July 16, 2-4: Rainbow meeting at OFFCenter. **NOTE** meeting change to Sunday on a trial basis.

May, 2018: Rebirth exhibit at Tortuga Gallery.

Application will be made to the Unitarian Church and the Coors Open Space in August for possible exhibitions in 2018.

ARTportunities

New Mexico Art League

(<https://newmexicoartleague.wildapricot.org>)

Quench—Water in the Desert

This landscape show will focus on New Mexico artists' interpretations of the precious and beautiful element of water in the desert in its various forms: rain, clouds, rivers, lakes or evidence of it in arroyos. Deadline: July 15, 2017

Submission themes for Art Gallery 606

August 2017 -- Dance, Beauty and Grace

November 2017 -- The Excitement of Sports

Submissions due the end of the previous month.

Artist-in-Residency: San Fidel, New Mexico:

Annex:art in San Fidel, New Mexico seeks applications from artists who have a specific purpose or project to be completed during the residency and whose participation in an international program will benefit his/her current career goals and funding opportunities. This program will provide time and space for at least two weeks of residency and up to two months of residency. Other opportunities are available. \$45 entry fee. Deadline: Dec. 31, 2017. Email info@annexart.com or call 505-285-7834.

There will be a fiber arts and clay exhibition at **Gallery St. Michael** in the spring of 2018. Work must be "hangable", as there is not a safe place to stand 3-dimensional art. The gallery is also contemplating a spring show of Black and White, all mediums. Call Grace Collins (504-6726) if you are interested.

Summer Workshops at Studio J with Janet Bothne: Friday, July 14, **Landscape Escape** to embrace the landscape as subject matter or break it down more abstractly (\$35). Saturday, July 22. **Abstracting the Figure**, working with a live model (\$50). Friday, August 4, **Loosen Up Workshop**—encouraging you to step out of your comfort zone to work more abstractly (\$60). Tuesday, August 15, **Art Marketing 101** (\$25). Saturday, August 22, **Say it with Collage** using mixed media, printed materials and specialty papers (\$40). Contact Janet at 310-1944 or janetbothne@mac.com.



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ARTvictories

Janine Wilson will have a painting in the ABQ Gallery salon show titled "Birds". The show opens the first Friday in August and will be up for a month. Friday, July 7 from 5-8 pm. This is your chance to see a series of abstract paintings created from photographs. Janine Wilson explores design where the colors dance with shapes and repeating patterns. The reception is from 5-8 pm at the Matrix Fine Art Gallery at 3812 Central which is two blocks east of Carlisle. Light refreshments. (Image: Bandelier, acrylic)



Eliza Schmid has solo shows at the Special Collections Library on Central & Edith until the end of July, two months at the Flying Star Cafe on Juan Tabo and another at the Satellite Cafe on Central next to UNM for two months. She will hang at Winning's on August 1st (solo show) 111 Harvard SE, and at the 606 Gallery (606 Broadway SE) in a group show.

Gloria Hajduk's solo show, Reused Refuge, runs July 14 - August 25 at Art Parts Creative Reuse Center, 2870 Bluff St., Boulder, CO. www.artpartsboulder.org

Mary Dubois is represented at Jan's art shop in Scottsdale Village; will have a one person show there in 2018.

Grace Collins sold two (of four) paintings at Gallery St. Michael in June.

In addition to being a Reiki Master, **Breeze Wise** now has a certificate in Healing Touch 2, an energy healing therapy which promotes physical, mental, emotional, and spiritual healing. Healing Touch is being used in hospital settings and is endorsed by the American and Canadian Holistic Nurses Associations. Breeze offers a special rate for Rainbow Artists and their families. Her website is: wholereiki.com. Also, a drawing by Breeze will be the cover art for a book by Theo Walker (her husband). The book consists of original short verses about cats (in English and Spanish).

Dee Sanchez has paintings hanging at Corrales Fine Arts through the summer. If you get a chance to take a drive, check out the gallery, it's really cool! Corrales Fine Arts, 4685 Corrales Road, Corrales, NM.

Success for three artists at O'Neills show. **Carol Adamec**, **Gloria Hajduk** and **Sondra Diepen** all sold work.



June Meeting Notes

Treasury stimulation needed. The current balance - \$1185.72. Projected balance 12/31/17- 761.19. Problem - \$50 month rent at OffCenter isn't affordable or wise use of funds. Solution- request reduction from OffCenter or find a more affordable meeting space. Reinstate exhibition member entry fees when staging exhibitions. (That was an ongoing rule for years.)

Meeting day change Ginger arranged new meeting day and time at Off Center – third Sunday from 2-4pm. Next meeting is Sunday, July 16.

Building attendance and membership. Recent poll indicates most important to members are programs that include demonstrations. Members also asked for help organizing a body of work, professional presentation of art, sharing materials resources and framing methods. Have a greater Facebook presence.

Exhibition opportunities Another top issue is more exhibitions to show work. Possible sites mentioned were: El Chante Gallery, Cathedral of St. John downtown, Napoli Coffee House, Daily Grind Winning Coffee, Range Café, local breweries.

Two upcoming possibilities are: Unitarian Church and Open Space Visitors Center each for 2018 calendar year.

Need a volunteer to select art from 3-4 members and appear with art 9 a.m., August 12, 9 a.m. to have work juried. Call Suzanne Visor with details soon- 265-7288.

Janine Wilson has volunteered to write a proposal to Open Space Visitor Center for 2018, due July 20! Theme will be Life of the River. Send a photo based on the subject to Janine at janineabq@gmail.com ASAP.

Suzanne Visor

Treasurer's Report

Updated Treasurer's/Membership report:

Current balance \$1185.72, this is after paying Off-Center for July rent.

Two more women renewed their memberships this past month.

6 Reasons Artists Should Blog

Artists don't have the time to blog every day. If you're an artist, your job is to make art; not talk about it. BUT. . . maintaining a blog doesn't have to be a full-time job. It doesn't even need to take more than an hour or two a week to post a weekly update. So, here are some reasons you should blog:

1. A blog puts your art out there: The more readers you have, the more chances for eyes and art to come together. Regular blog posts can help keep your website fresh and up-to-date too.
2. A blog allows you to promote your art: Blogging about your work as you create it, or after it's finished, is ideal for providing context (aka, a story) for each piece. And the story is what sells.
3. A blog will help you teach: Not every artist is cut out to teach, but for those who are, maintaining a blog is a great way to stay in touch with current students while reaching out to future prospects as well. You can present short lessons in a single post, or offer tutorials that require two or three posts to complete.
4. A blog connects you to other artists: Creating art is often a solitary process, and you may find that blogging helps ease that burden. Reading other art blogs can bring encouragement and offer solutions to a problem you're experiencing. You can also be a source of help and inspiration for other artists.



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Virtual Group Exhibitions and Collaboration

As more effective video-conference, document-sharing, online meet-ups, and various other technologies are available, the ability to communicate and work within virtual groups will become ever more common.

Think about the possibilities of working with artists from distant countries and continents, brainstorming and sharing ideas virtually side-by-side. Think about collaborating with women's groups around the world for on-line exhibitions. Think about sharing demonstrations with a wider audience than can attend meetings. Think about having on-line chats about exhibits and demonstrations.

How can Rainbow better use the tools it has? What new tools should we explore?

Mission Statement

Rainbow Artists, an award winning women's collective established in Albuquerque in 1990, supports, promotes, and encourages women artists.

- * We embrace ethnic and artistic diversity.
- * We strive to grow in our art and our association with each other.
- * We share our talents and enrich our creativity and our community through collaborative exhibits and projects.

Rainbow Artists

13500 Skyline Road NE, Apt G3
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www.rainbowArtists.com

(Newsletter also on line)

Newsletter deadline is the 1st of each month.



Gloria Hajduk's Route 66 piece featured vintage license plates from each state it passes through.