



RAINBOW ARTISTS

a WOMEN'S COLLECTIVE IN NEW MEXICO

ESTABLISHED JANUARY 1990

WWW.RAINBOWARTISTS.COM

December 2013 Newsletter



Friday, December 13, 5pm - In lieu of our monthly meeting, there will be a Holiday Party at the home of Thora Guinn. Thora will provide hot cider and wine—you bring the rest: food and a friend.

Address: 1508 Roma NE
Map at right



Upcoming Events

January: Rainbow Artists first show of 2014 at the **First Unitarian Church Gallery** opens Sunday, January 5, 9:30 a.m. in the Church Social Hall (formerly the Sanctuary) 3701 Carlisle NE, 87110. See the invitation to exhibit in "Opportunities" and on-line.

January 20 and February 17, 6:30pm—monthly meetings at OFFCenter Community Arts. Program TBA.

March: OFFCenter Community Arts and Rainbow Artists will co-sponsor a no-fee, non-juried exhibit of Art Tee-Shirts "**Tee-Shirt Fantasies**" opening on Friday, March 7th from 5-8pm at OFFCenter Community Art Gallery. Exhibit entries will be donated for raffle with proceeds to benefit the programming of OFFCenter Community Arts. Entries are limited to women only and one shirt per person. Shirts that are color stabilized and wearable are desired, but don't let that stifle your creativity - anything goes. Entries are due between February 26th and March 1st at OFFCenter during normal studio hours Tue-Wed-Thur 1-6pm, Fri. 1-5pm and Sat. 10am-2pm. Exhibit will end with a closing reception and raffle drawing on March 28th. Nova DeNise will teach two workshops at OFFCenter—Feb. 8th and 22nd, 2-5pm. There is a \$5 materials fee' bring a T-shirt.

Rainbow's Nov. 18 Meeting Notes

There was no treasurer's report.

Old business:

- Exhibit at the Unitarian Church. Bring pieces to the social hall at 9:00 a.m. on January 4. Details under opportunities.
- Women and Creativity - March at OffCenter. Bring in T-shirts from 2/26-3/1. Nova DeNise will conduct two workshops on embellishing T-shirts in February
- Ragin' Shrimp - April through July 28. Possible theme is "At the Table". Owner is not taking a percentage. Pea and Grace will bring information to January meeting.
- November's article on Rainbow: A Reunion Show was written by Martha Heard. Her name was omitted in error.

New business:

- Group decided to not have a show next October at the African-American Performing Arts Center.
 - New Treasurers: Carol Adamec and Pea Garvanian.
 - Goodbye Shari!!!! Thanks for all of your hard work. We will miss all of your good energy and beautiful artwork. Have fun in Texas.
 - Bumper stickers are available.
 - New publicity committee: Jackie, Marion, and TEEJ.
- Thanks to everyone at the meeting. All of whom came with some good input regarding the upcoming exhibits.



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The Beautiful Side of Facebook by Lori Woodward

Whiling away the hours on Facebook when we should be creating our artwork, doing chores, or any other important life task generally isn't a good thing, but I've come to realize that Facebook improves lives. Here's what I've taken note of.

Think of yourself as a child, at about the age of ten. Every time you get a great report card, your parents post it proudly on their Facebook timeline. The same goes for other achievements such as recitals, interesting conversations with mom or dad, or even family gatherings. Aren't you going to smile a lot and look like you're a "good kid" if you know a lot of people are going to see you online? These days, everything gets recorded and shown to the world - or at least to your parent's friends and family. I'm pretty sure it's worked this way for my sister's kids and their kids. It's so fun to see everything going on in their lives - especially when I live very far away.

If I could have had this experience as a youngster, I would have worked hard to achieve better grades. If I performed in a dance recital or swimming competition...knowing that the results might be posted on Facebook, I would have given the task my very best. However, when I was young, most of everything I did, good or bad was not acknowledged, and therefore, most of the time, I put in far too little effort because it wouldn't matter anyway.

Most of us are driven by deadlines; I know I am. My ADD mind and body will not put in the effort if I don't think I need to. Daily, I triage my many tasks and decide which must be done. The beauty of Facebook is that when I complete a painting that I'm proud of, I can post it on Facebook and possibly, a few hundred people will soon see it. The "Likes" are the icing on the cake. That feature of Facebook gives me incentive to work extra hard, improve and "show the world" that I'm growing artistically. With that in mind, I strive to do the very best job I can.

I don't post my failures on Facebook, by the way. If I post my "so-so" work online, I show everyone that my work isn't that great, and I get the opposite effect, and consequently, Facebook friends might "hide" my posts from their timeline. Facebook is free advertising, in a way, and I need to be careful that I put my best work forward and keep my mediocre work offline.

The important thing here is that I work harder in the studio now that I have the opportunity to exhibit my work online by sharing

with friends on Facebook. My work is improving because of that fact. Sure, I'm not as good as many of the artists I follow on Facebook, but I'm growing - and I see my friends' expertise and growth, as well. It's all very edifying!

Another feature of Facebook that I enjoy: I learn about artists present and past that I've never heard of. Some of the artists I follow regularly post works of past masters that are not well known. These images get passed around Facebook and shared - sooner or later hundreds - if not thousands - of us artists discover these artists... and that can happen within the course of a few days. How cool is that?

How many shows, workshops, and events across the world have I been able to "experience" via my time-feed? No wonder Facebook is so addictive! Yes, it demands time I should often be using to "get things done", but lately I've realized that my timeline gives me an informative window into the world that interests me.

Not only am I getting a chance to share my life and work with others on a weekly basis, I'm getting a free course in art history. I'm also aware of new instructional DVDs, Webinars, Exhibits and workshops that might interest me. On top of that, Facebook friends post links to interesting articles and, sometimes, we have a fruitful discussion about an important issue that leaves me more aware or educated.

So, next time you're busy in the studio on a painting and you think, "If this comes out well, I can post it on Facebook", think about how that fact alone is contributing to your effort and artistic growth... because, after all... you can exhibit your work online as soon as the painting is completed.

Lori Woodward is a regular contributing writer for FineArt-Views and a member of the Putney Painters, an internationally known group of a dozen artists who paint under the direction of Richard Schmid. She has held workshops at Scottsdale Artist School, and has been represented by galleries throughout New England. Lori spoke on art marketing for the Oil Painters of America National Show and convention in 2012. As a writer, she has authored more than 60 articles for American Artist Publications, and she is a co-author of "Watercolor, Step by Step", a Walter Foster Publication.



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Rainbow Victories

Pea Garvanian: Currently showing in the storefront at 209 Gold SW, at 2nd and Gold, across from National Institute of Flamenco. PLUS As part of ARTScrawl Downtown, she will have a nighttime outdoor exhibition of her solar-powered art lamps in Tinnin Art Park on Friday Dec 6th, 5:30-8pm. Tinnin Art Park is immediately adjacent to 209 Gold SW. Dress warmly, so you can linger for a few minutes, because this park is outside and it will be dark and cold! AND, If you are out on far North 4th on Saturday Dec 7, Pea and her art will be in Vessel Health at 10601 4th St NW (west side of 4th St, just south of where 4th St joins 2nd St). Other artists, too, will be showing their art in Vessel Health on Sat Dec 7 from 10am-5pm.

Eliza Schmid: *Opacities and Translucency* at Factory on 5th Artspace, 1715 5th St., NW www.FactoryOn5.com Dec. 2 - Dec. 30, 2013, Reception Friday, Dec. 6, 6-9pm

Hilary Heil will be in a show at the Ceres Gallery, 547 West 27th Street, Suite 201, in the Chelsea District of Manhattan, NYC this December 3-8, 2013. Founded in 1983 as a program of the New York Feminist Art Institute, Ceres is a not-for-profit artist-run organization dedicated to the promotion of contemporary women in the arts. Her exhibition is part of their show titled *Exposure* comprised of emerging artists of various backgrounds. She will have a personal artist's reception on Saturday, December 7th at Ceres and will present a slideshow on the *Ancient Mathematics of the Sacred Feminine*, her weaving series on display. There is also a wine reception on Thursday, Dec. 5th.

Ann Jeffries is going to be in the Monte Vista Mercado craft fair at Monte Vista school on Saturday, Dec. 7 9-4.

Marian Berg sold two large glass pieces and some small pieces at the Right Brain Gallery. She also has paintings on the mezzanine at Hotel Andaluz. **Tina de la Luz** recently sold a sculpture (out of their home).

Joan Fenicle sold three paintings at Arte de Placitas during the November Holiday Open House.

Opportunities

Invitation to Exhibit at First Unitarian Church

Rainbow Artists first show of 2014 is slated for installation at the First Unitarian Church Gallery January 4, 2014, Saturday, 8:30 a.m. sharp. Show opens Sunday, January 5, 9:30 a.m. in the Church Social Hall (formerly the Sanctuary) 3701 Carlisle NE, 87110. Two pieces, created within the last couple of years per artist, please. Sorry there is no way to show large sculpture but there is a glass case for showing small art objects. Hanging time is 8:30 am, Saturday, January 4. Be sure to be on time with your entries or risk losing the opportunity of not taking part in the show.

To access the entry form go to www.uuabq.org. Click on Building and Rentals then Art Gallery. Click on Art Exhibition Agreement (2 pages) and print it. Read the document completely and agree to all requirements, sign and submit it with artwork that morning. The Arts & Aesthetics Committee will handle all sales transactions. The Church takes 30% of the sale price and is exempt from tax (you pay gross receipts).

There will be a Mercado (sale of your small art items you created at small prices on Sunday morning from 9:30- 12:30—arrive at 9:15 please). Sorry we may no longer introduce artists during the services so do remember to wear a name tag. You are also welcome to attend the services at (9:30 or 11 a.m. in the adjacent new sanctuary).

This is usually a very successful show for Rainbows. Many Unitarians support the arts and look forward to viewing Rainbows new work. The best price point is \$300 or less. Arts & Aesthetics advertises in the church newsletter and the Order of Service only. Rainbows can do their part to advertise and invite patrons to attend.

Suzanne Visor is coordinator and would appreciate knowing if you plan to participate. Contact her at paintedsksilk@swcp.com or 505.265.7288.



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Mission Statement

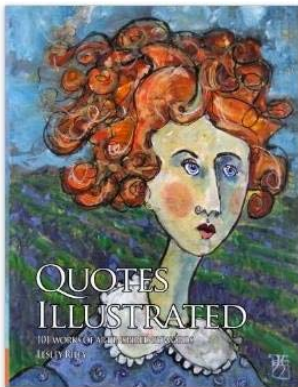
Rainbow Artists, an award winning women's collective established in 1990, supports, promotes, and encourages women artists.

- * We embrace ethnic and artistic diversity.
- * We strive to grow in our art and our association with each other.
- * We share our talents and enrich our creativity and our community through collaborative exhibits and projects.

Remember our wonderful presentation on making art with Boogie Boards? Well, Costco has them for \$25. Might make a great Holiday gift for someone (like yourself).

Rainbow Artists
1508 Roma NE
Albuquerque, NM 87102
RainbowArtists.com
(Newsletter now on line)

Newsletter deadline is the 1st of each month.
Submit your news to joanf41@gmail.com.
News can be added at any time on the website.



Shari Adkisson has a piece in this book which is available on Amazon.com for \$14.90.